# News Release For immediate release

# Cellesche Zeitung continues with Q.I. Press Controls



**Oosterhout**, **January 2020** - Cellesche Zeitung is using the necessary update of its Q.I. Press Controls (QIPC) automation systems to further intensify its collaboration with the Dutch specialist in measurement and control equipment for the printing industry. The local German newspaper will further enhance the automation of their press. "It was logical for us to choose QIPC automation again."

#### Extra automation

The Cellesche Zeitung currently has a QIPC IRS system for colour register and cut-off control. The new  $\underline{m}$ RC-3D will also control sidelay register "This additional automation fits the Cellesche Zeitung production process best", says Bernhard Schmiedeberg, Sales Manager at QIPC-EAE. "In the first place this is a substitute investment, but we have taken the opportunity to add an extra control function", says Werner Heyer, Site Manager of Cellesche Zeitung, as a reason to choose this extra automation.

# Always reliable

The QIPC IRS system, which the Cellesche Zeitung has used with great satisfaction in the recent years, is no longer supported. This necessary replacement is now used to add extra automation. "The IRS system has always proved to be very reliable," says Werner Heyer. "And so far, the controls have also been impeccable. It was logical for us to choose QIPC automation again."



Fltr. Bernhard Schmiedeberg (Sales Manager QIPC-EAE) and Werner Heyer (Site Manager Cellesche Zeitung)

# Fast integration

Nine  $\underline{m}$ RC-3D cameras will be installed on the K&B Colora press in Celle to replace the five IRS cameras. They not only control the colour register and cut-off control, but also the sidelay register. "We are counting on a professional and fast integration of the control of our press," says Werner Heyer.

## Future projects

Besides the automation of QIPC, Cellesche Zeitung also uses the operating systems of Engineering Automation Electronics (EAE), which is a sister company of QIPC. The alliance between the two companies offers Cellesche Zeitung extra options for the future. Werner Heyer: "We see good opportunities for successful future projects."

#### About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: www.gipc.com

### I AM HERE:

Q.I. Press Controls
Oosterhout - The Netherlands
Phone: +31 162 408 222
Email: info@qipc.com

www.qipc.com